

MARKET CLOUT

Student Application for Summer 2010 Market Clout Program

Name:

College/University:

Graduation Year:

Major/Minor:

Which session (or both) are you interested in participating in?

Session I: June 7-July 2

Session II: July 12-August 6

Are you interested in being a Market Clout brand consultant for a for-profit company or a non-profit organization?

What field or industry would be of greatest interest?

Describe your use of Facebook, LinkedIn, Twitter, and other social media tools.

Do you have your own blog? What is it about and how have you promoted it?

During this program you will be assigned to work in a team of 2-3 people. If you have friends from your school or other peers that you would specifically like to work with, please let us know and we will try to accommodate requests. (Please note that all candidates must complete a separate application.)

Please copy and paste these questions into an email and then email your application to mc@85broads.com. Applications will be considered on a rolling basis. The program fee is \$25 per session and payment will be required to secure your spot in the program.

Questions? Email mc@85broads.com or call 85 Broads at (203) 983-7520.