

MARKET CLOUT

Company / NPO Application for Summer 2010 Market Clout Program

Company/NPO Name:

Your Name and Email Address:

Field/Industry:

Website Address:

Which session are you interested in participating in? (You have the option to participate in both.)

Session I: June 7-July 2

Session II: July 12-August 6

Do you have an 85 Broads Spotlight page?

Describe your company's use of Facebook, LinkedIn, Twitter, and other social media tools.

Does your company have a blog? How has it been promoted and how successful has it been?

Where do you see areas for improvement in your company's use of social media? How could a Market Clout team help you achieve your goals?

Please copy and paste these questions into an email and then email your application to mc@85broads.com. Applications will be considered on a rolling basis. The program fee is \$500 per session and payment will be required to secure your spot in the program.

Questions? Email mc@85broads.com or call 85 Broads at (203) 983-7520.