

85 Broads



85 Broads and NYU Stern present:

2020 VISION: THE FUTURE IS YOURS!

Saturday, April 24th

8:00 a.m. - 4:30 p.m.

Tisch Hall

40 West 4th Street
New York City

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Program

8:00 - 9:00 p.m.

Registration and Breakfast

9:15 a.m.

Opening Remarks: JANET HANSON
CEO and Founder, 85 Broads

9:20 - 9:30 p.m.

PETER BLAIR HENRY
Dean, NYU Stern School of Business

9:30 a.m. to 10:30 a.m.

ROBERT F. KENNEDY, Jr.
Partner, VantagePoint Venture Partners
Chairman, Waterkeeper Alliance
"The Transformative Value of Green Tech"

10:30 a.m. to 11:15 a.m.

"Taking the world by storm: 4 Intrepid Entrepreneurs!"
Moderator: JANET HANSON

ALEXA VON TOBEL	Founder/CEO of LearnVest
SHAUNA MEI	Founder/CEO of AhaLife!
CLAIRE CHAMBERS	Founder/CEO of Journelle
WENDY TSAI	Founder/Cellona Therapeutics

11:15 a.m. to 12:00 p.m.

CINDY PADNOS
Founder, Illuminate Ventures
"High Performance Entrepreneurs: Women in High Tech"

12:00 p.m. to 1:00 p.m.

Informal Networking Lunch

Program

“The Next Decade: Opportunity Knocks!”

Opening Remarks: Kelly Hoey
President, 85 Broads

1:00 p.m. to 1:45 p.m.

NIKO CANNER
Co-Founder, Katzenbach Partners and
Senior Partner, Booz & Company

1:45 p.m. to 2:30 p.m.

ASWATH DAMODARAN
Founder, Damodaran Online and NYU Stern Professor

2:30 p.m. to 3:15 p.m.

SUSAN LYNE
CEO, Gilt Groupe

3:15 p.m. to 3:20 p.m.

Closing Remarks: SHEILA WELLINGTON
NYU Stern Professor and former CEO of Catalyst

3:20 p.m. to 3:30 p.m.

Networking Break

3:30 p.m. to 4:30 p.m.

BREAK-OUT SESSIONS

Please refer to page 18 for a description of the four break-out sessions.

4:30 p.m. to 7:00 p.m.

Special Networking Happy Hour

*The Dove
228 Thompson Street
(between 3rd Street and Bleecker Street)*

BREAK-OUT SESSIONS

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RBC Wealth Management

The Road Ahead: Investment and Wealth Management Trends and Insights

Location: UC-25

Presenter: Richard J. Franchella, Senior Managing Director

During the workshop Richard will provide information that will help the participants understand and prepare for future investment and wealth management trends.



Strategy in an Uncertain World: Anticipating and Planning for Industry Change

Location: Paulson Auditorium

Presenters:

Niko Canner Senior Partner, Booz & Company
Co-Founder, Katzenbach Partners LLC
Kate Agresta Price Senior Associate, Booz & Company



What is Past is Present How will the "Great Recession" Inform the Next 10 Years of Investing?

Location: UC-24

Presenters:

Elizabeth Fell Vice President
Fixed Income Strategist, Americas
WIN Steering Committee
Brian Nick Assistant Vice President

As strategists, our investment views typically cover 6-18 months. However, we are keenly aware that the banking crisis and global recession will have long-term implications. Naïve assumptions, investor psychology and the increasingly global nature of financial markets have all played a roll in the crisis as well as the recovery to date. We will look at the recent (and not so recent) past to form conclusions about what the next ten years may hold in store for investors.



Entrepreneurial Ventures: Skill Sets in a Networked World

Location: UC-21

Presenters:

Nomi Ghez NYU Stern Board of Overseers
Dorothy Price Hill Senior Managing Director
Belinda Di Giambattista Co-founder & CEO
Butter Beans, Inc.

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