



COLLABORATIVE COMPETITION Sharpening Your Competitive Edge

Thursday, May 20, 2010

5:30 PM - 9:00 PM

4 World Financial Center

Bank of America Merrill Lynch Building
250 Vesey Street • 2nd Floor

For more information, visit: www.alpfanewyork.org



2010 WOA Summit

“Collaborative Competition: Sharpening Your Competitive Edge”

Thursday, May 20th, 2010; 5:30-9:00 PM
4 World Financial Center (at 250 Vesey Street), 2nd Fl
Conference Room

Have you ever been flung into a highly competitive environment you didn't know how to respond to? How have you typically viewed competition in the workplace? How do you view your colleagues and peers (-i.e. “the competition”)?

Now, how would you like to view competition in a *healthy and productive* way, and learn how to use it strategically to enhance your career?

Join us with Kathryn C. Mayer, President of KC Mayer Consulting, as she leads a lively panel discussion of fascinating women in some of business' most competitive industries. Also, learn how to sharpen your competitive edge by building confidence and managing your emotional intelligence in a very exciting workshop led by Delia Marshall of BNYMellon!

Detailed speaker bios available on ALPFA NY site: <http://www.alpfa.org/index.cfm?fuseaction=page.viewpage&pageId=2459>

Confirmed Panelists & Speakers:

KEYNOTE SPEAKER:

Sonia Dulá

Head of Latin America Corporate &
Investment Banking
Bank of America Merrill Lynch

PANEL MODERATOR:

Kathryn C. Mayer

Director, Center for Microfinance Leadership
Women's World Banking

WORKSHOP PRESENTER:

Delia Marshall

Senior Portfolio Manager
BNY Mellon Wealth Management

PANELISTS:

Gina Biondo

Tax Partner, Asset Management Group
PricewaterhouseCoopers LLP

Ana Chadwick

Chief Operations Officer
GE Capital Global Banking Latin America

Marlene Devotto

Senior Manager
Risk Advisory Services

Emily Portney

Chief Financial Officer, Equities & Prime Services
JP Morgan Chase & Co.

Vicky Ritter

Vice President
Goldman Sachs